

**GRET**

Professionals for  
Fair Development



**ALiSEA**  
Agro-ecology Learning alliance in South East Asia

# ALiSEA Small Grant Facility (SGF) 2<sup>nd</sup> round

**Guidelines for applications  
February 2017**

*Devoted to Action and Innovation for Global Solidarity*



# Project background

# A regional project in consortium with CIRAD...

3



**ACTAE** project (Toward an Agroecological Transition) aims at **building durable and effective mechanisms to facilitate synergies among initiatives contributing to an agro-ecological transition in South East Asia.**

Country Focus: **Cambodia, Lao PDR, Myanmar, and Vietnam**

# ... and organized in 2 complementary components

4

Component 1: Strengthen and institutionalize the existing **Conservation Agriculture Network in South East Asia - CANSEA**

Component 2: Promote the emergence of a new regional **Agro-ecological Learning alliance in South East Asia - ALiSEA**



# ACTAE Project

5

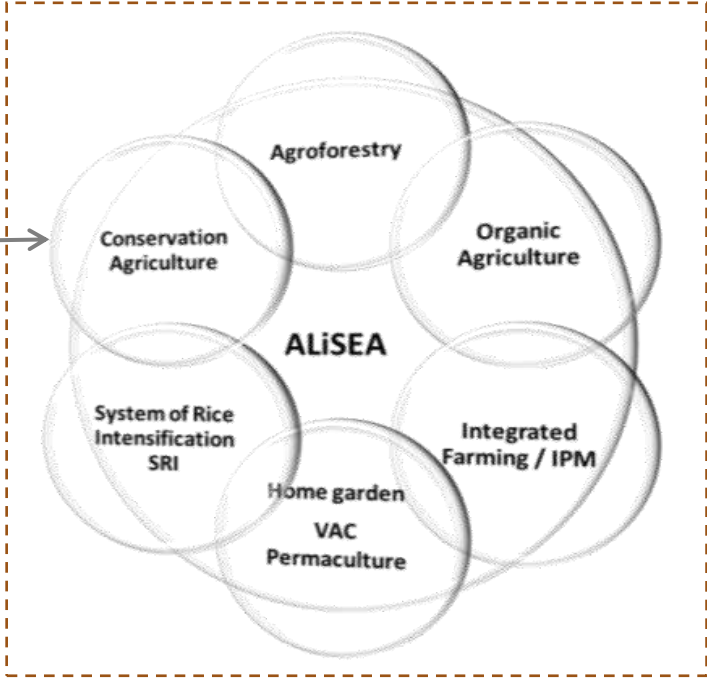


**Component 1**

4 GMS countries  
Laos, Vietnam  
Cambodia, Myanmar  
3 years

**Component 2**

**CANSEA**



- Thematic network
- Existing
- Will be active member of ALiSEA

- Agro-ecology network
- To be created
- Will involve and provide services to CANSEA and other thematic network

# ALiSEA

6

- An **innovative platform** to network all initiatives supporting the agroecology movement
- An instrument to **feed public policies** and support wider **dissemination** of successful alternative agricultural practices

→ Enabling local and regional agroecology stakeholders to leverage one another's expertise to **produce evidence based studies** and share them broadly to **support a regional transition towards agroecology**



# 3 main objectives

7

- Strengthening **knowledge and experience sharing** among agro-ecological initiatives and actors
- **Increasing visibility and credibility** of agro-ecological movement towards policy makers and consumers
- **Scaling up** the development and **adoption** of agro-ecological practice among farmers





# **A Small Grant Facility, What for?**



- To enhance / support / complement **existing projects, initiatives, networks** (capitalisation)
- To provide the opportunity to test / experiment **innovative practices**
- To **co-fund** activities aiming at linking stakeholders, sharing experience, documenting case studies, building innovative concepts
- To support initiatives with clear added value for linking and bridging “Agroecology set of practices”, and for **contributing** to the **credibility, visibility and scaling up of the “agroecology movement”**



ALiSEA SGF's fields of intervention are the following:

- **Share experiences** (e.g.: field visits, training sessions relating to agroecology practices),
- **Document case studies** (e.g.: crossed evaluations involving different stakeholders & research / academia, agroecology practice performance evaluation...),
- **Test new practices** (e.g.: farmers' groups willing to experiment new agriculture practices...), disseminate success-stories (e.g.: F2F video, radio show...),
- **Co organize national or regional event** promoting agroecology transition





# Scope of eligible initiatives

# Priority would be given to proposals that aim at

## ➤ **Increasing Agroecology visibility and credibility (through communication & advocacy)**

- **Knowledge generation** (evidence based studies, impact studies, farmers' perceptions)
- **Knowledge sharing** (testimonies & success stories, policy briefs, learning & sharing events, IEC materials, video documentaries...)
- **Awareness raising / awakening** (farmers, consumers, policy makers, specific age groups such as the youth...)

## ➤ **Understanding blockage for broader adoption / dissemination of existing agroecology practices / options (Biochar, IPM, SRI, CA...) by farming communities**



# Priority would be given to proposals that aim at

➤ **Investigating / documenting up-scaling conditions for proven agroecology practices (not yet widely spread)**

➤ **Documenting performance of Agroecology practices for advocacy purpose at policy and farmer level (economic, social and environment dimensions)**

- Testing of new set of **agroecology impact indicators** (to be elaborated)
- **Co-evaluation / co-research** of Agroecology systems / Agroecology practices bringing together grass root organizations and research / academic organizations



## The following activities are not eligible for funding:

- Initiatives aiming at implementing a new project;
- Initiatives aiming at implementing development activities without clear added value in terms of capitalization of experience, knowledge sharing, impact assessment, practices' dissemination, up-scaling...;
- Projects running for more than one year under ALiSEA funding (projects should end no later than March 2018);
- Initiatives related with only or mainly individual sponsorships for participation in workshops, seminars, conferences, congresses;
- Initiatives related with only or mainly individual scholarships for studies or training courses;





# **A Small Grant Facility, for whom?**

- SGF is opened to **any type of agroecology stakeholders**, provided that they contribute to the general goals and respect the principles of the SGF

16

- Eligible applicants range from
  - **Civil Society Organizations (CSO)**, preferably legally registered but not compulsorily:
    - > *Farmers' organization / association / group / cooperative*
    - > *Consumer association*
    - > *Local NGOs*
  - Departments of **Government / Research institutes / Universities**
  - International **research institutes / INGOs**
  - **Private sector**





A major objective of the SGF is to **foster networking between stakeholders**, especially collaboration between Local and International NGO / Civil Society Organizations, Farmer Organizations and less structured grass root organizations, Research Centers, Universities and Private sector.

- Therefore, **specific attention** will be given to proposals including partnership between **Civil Society Organizations & Research / Academia**





**Budget available**

- This is the 2<sup>nd</sup> round of ALiSEA SGF
- **12 grants** have been already awarded to stakeholders from the **4 countries** (Cambodia, Laos, Myanmar, Vietnam)
- About **12 grants** will be available for this 2<sup>nd</sup> call for proposals (up to 3 grants for each country)
- Grants will be proposed as co-funding, with a **maximum of 10,000 USD/project**



## Specific budget requirements for the proposed initiatives:

### ➤ Level of co-funding

- **20%** minimum required

### ➤ Proportion of the budget allocated to organization staff should be reasonable

- The ratio **HR/operational cost** will be taken into consideration in the evaluation process

### ➤ A proportion of the budget must be dedicated to communication and dissemination

- The ratio **communication / total budget** will be taken into consideration in the evaluation process





# Proposal submission

- Proposals will be received **permanently** under the form of simple **concept note** presenting briefly the initiative:
  - Project title;
  - Name of host organization and contact details;
  - Objectives;
  - Issues to be addressed relating to agroecology;
  - Proposed approach & methodology;
  - Main activities to be implemented;
  - Anticipated contribution to promoting agroecology transition;
  - Communication and dissemination plan
  - Detailed budget and co-funding proposal
- Pre-selected project holders will be asked to develop **full proposal** before final selection and contracting





→ Priority will be given to proposals addressing **national priority issues** as identified during national initial multi stakeholder workshops (cf. guideline annexes)



# Full proposal will be developed as following :

- A brief summary
- Description of the full proposal with
  - i. Project title*
  - ii. Context*
  - iii. Objective*
  - iv. Expected outputs*
  - v. Activities description*
  - vi. Anticipated partnerships*
  - vii. Planning and duration*
  - viii. Detailed budget (in USD and/or local currency)*





Proposals should be sent to the whole ALiSEA team:

25

**Regional ALiSEA Coordinator** (Vientiane, Laos): Mr Pierre Ferrand / [ferrand@gret.org](mailto:ferrand@gret.org)

**Cambodia ALiSEA Coordinator** (Siem Reap, Cambodia): Ms Lucie Reynaud / [reynaud@gret.org](mailto:reynaud@gret.org)

**Myanmar ALiSEA Coordinator** (Yangon, Myanmar): Dr Htet Kyu / [htetkyu@gret.org](mailto:htetkyu@gret.org)

**ALiSEA SGF Officer** (Vientiane, Laos): Ms Claire Georges / [georges@gret.org](mailto:georges@gret.org)





# Expected outputs

- **Lesson sharing and cross learning process** will be encouraged by giving priority to multi agroecology practices and multi-partners projects
- Organisations awarded with small grant will have the obligation to produce **2 short “agroecological transition stories”**
- **Such stories** will feed the ALiSEA website and will be broadly disseminated across the region to all agroecology stakeholders.
- Brief narrative and financial report will be also expected





# Deadlines


## 2<sup>nd</sup> round call for proposals:

- Call for proposals (Concept note) closing on the **13<sup>th</sup> of March**
- Announcement of the results of Concept Note selection on **24<sup>th</sup> of March**
- Deadline for Full Proposal submission **10<sup>th</sup> of April**
- Announcement of Full Proposal results on **8<sup>th</sup> of May**
- Contract signing for 2<sup>nd</sup> round by the **30<sup>th</sup> of May**





**If you need further  
support...**



➤ Please, feel free to send us a request on the following email address and we will come back to you shortly:  
[agroecologynetworksea@gmail.com](mailto:agroecologynetworksea@gmail.com)

➤ An information session will be held in each country (Cambodia, Vietnam, Myanmar, Lao PDR) in order to present the Small Grant Facility, its guidelines and answer to all the questions you might have

- Vientiane: **20<sup>th</sup> February 2017**
- Phnom Penh: **21<sup>st</sup> February 2017**
- Yangon: **27<sup>th</sup> February 2017**
- Hanoi: **28<sup>th</sup> February 2017**



**Some priority issues raised during  
national multi stakeholder  
workshops**



# Myanmar, 5<sup>th</sup> & 6<sup>th</sup> March 2016

33



- Decreasing soil fertility due to monocropping, and over/misuse of chemical fertilizers and pesticides
- Poor farmers' knowledge in pest and disease management / strong lobby from agrochemical companies
- Need for strengthening production of local good quality seed varieties (drought, flood, salt tolerant varieties)



# Myanmar, 5<sup>th</sup> & 6<sup>th</sup> March 2016

34



- Need for consumers and stakeholders awareness in safe and quality products
- Promotion of PGS, GI and other collective control on produce quality and safety
- Agricultural policy focused on conventional agribusiness, ignoring importance of small farmers and their needs
- Limited knowledge of farmers in land laws and implementation



# Cambodia, 30<sup>th</sup> & 31<sup>st</sup> March 2016

35

- Need for advocacy & lobbying regarding agroecology promotion
- Support local organizations to make their voice heard and understood at provincial and national levels
- Support marketing and increased added value for agroecological or organic products
- Promote consumers awareness and support linkages between producers and buyers



# Cambodia, 30<sup>th</sup> & 31<sup>st</sup> March 2016

36

- Document case studies of successful agroecology farming systems compared to chemical agriculture
- Document investment cost & gross margin for supporting adaptability / mass adoption of agroecology practices
- To support information dissemination & mainstreaming agroecology concept at farmer level through farmers federations



# Vietnam, 5<sup>th</sup> & 6<sup>th</sup> May 2016

37

- Overuses of chemical fertilizers / pesticides combined with weak legal system allowing counterfeit fertilizers / pesticides on the market
- Land degradation (monocropping, chemical uses, reduced returns of biomass (incl. manure / composts))
- Lack of consumer's trust, confidence in the credibility and legal enforcement of quality assurance



# Vietnam, 5<sup>th</sup> & 6<sup>th</sup> May 2016

38



- Lack of legality of agroecology → Include agroecology concept in MARD's restructuring orientations
- Need for understanding consumer's demand for agroecology products and preference of quality assurance (communication technology / innovations)
- Building and relying on networks to expand production scale, diversify products, responsiveness to market demand

# Laos, 2<sup>nd</sup> & 3<sup>rd</sup> June 2016

39

- Need for research, cases, dialogue about new metrics for measuring progress in the agriculture sector
- Need for mass communication efforts (video, radio, internet etc.) to promote the value of farmers and farming (giving greater respect to the crucial roles of rural people in development)
- Need for developing strategies aiming at informing and persuading others stakeholders... not just internal sharing



# Laos, 2<sup>nd</sup> & 3<sup>rd</sup> June 2016

40



- Enhance connection between the agroecology network, Land Issue WG and other initiatives such as Mekong Region Land Governance, and the GIZ pilot activities in Huaphan
- Need for research about the relationship between tenure, the adoption of agroecology practices, and the success or failure of Community based natural resource management (Identify success factors).
- Bring good cases to the national level... possible through other platforms







# Frequent Asked Questions

## 1. How to become a member of ALiSEA?

To share overall vision and objectives of ALiSEA, to provide organization profile for ALiSEA website

42

## 2. Who can answer to call for proposals? Only ALiSEA members?

Open to all sort of stakeholders, not only to ALiSEA members, provided that they contribute to the general goals and respect the principles of the SGF

## 3. What is the % of co-fund requested?

20% of co-fund minimum is requested



## 4. What is the selection procedure?

Concept notes will be reviewed by ALiSEA team for pre selection. Then, a national board of experts for each country will evaluate full proposals and make the final decision. Unsuccessful applicants will receive feedbacks from the selection committee in a perspective of improvement.

## 5. What kind of co-fund? Could it be cash, farmer labor, asset etc.?

Co-fund in cash are easier to materialize but in kind / in work contribution could also be accepted provided that it is well justified / detailed.



6. When is the deadline for submitting the concept note?

44

Concept note will be received by ALiSEA secretariat until **13<sup>th</sup> of March.**

7. When is the deadline for submitting the full proposal?

Full proposal will be requested after approval of the concept note. Deadline for full proposal submission is **10<sup>th</sup> April 2017.**

8. What is the timeframe of the project? When should it start and end?

45

Project should not go over the period of the 1<sup>st</sup> phase of ALiSEA funding (**March 2018**). Therefore, projects **should not exceed 1 year**.

9. Is it possible to answer to both calls for proposal ALiSEA and CANSEA?


There is no restriction in answering both ALiSEA and CANSEA calls for proposal, providing that the proposed projects answer respective guidelines.



## 10. What are the deliverables? Will it be submitted to audit?



Deliverables are:

- 2 short “agroecological transition stories”
  - a brief narrative & financial report (template provided).
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No auditing will be conducted on the grant

# Thank you for your attention

47

