



**ALiSEA**  
Agro-ecology Learning alliance in South East Asia

**PHANO**  
Hội Khoa học Phát triển Nông thôn Việt Nam

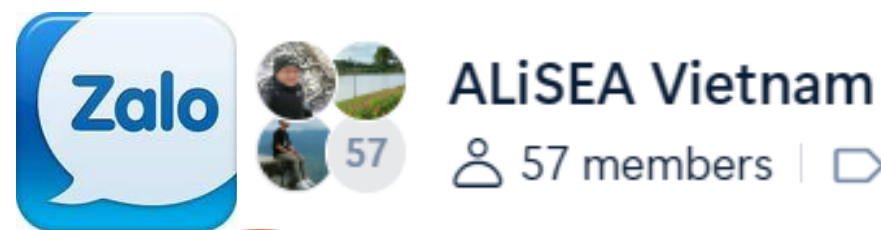
ALiSEA Regional Board Members Workshop

# ALiSEA Network & Communication Report in Vietnam

**Date: 10 Nov 2023**

Name: Nguyen Thi Trang  
Position: National Secretariat  
Vientiane, Laos

# Highlights Main Achievements in 2023



**49 links, 55 photos/videos, 39 files shared and discussed**

**86% received and good responded** by members (in English and Vietnamese)



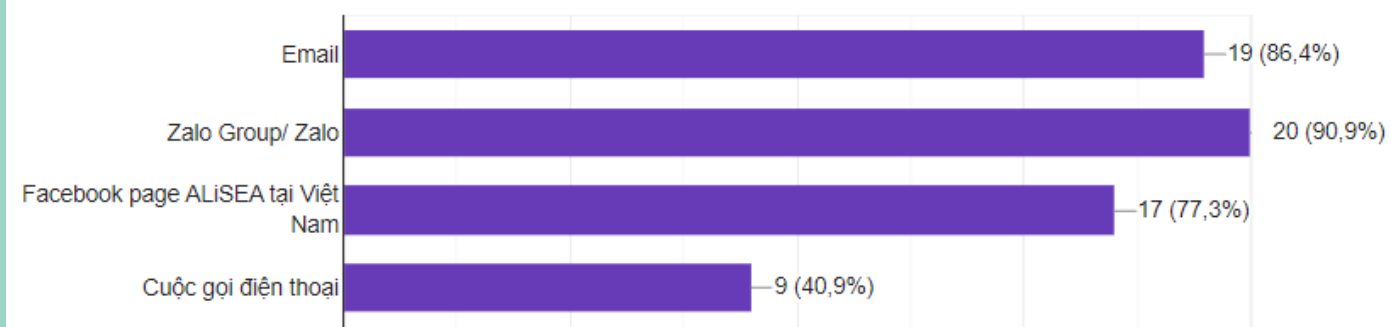
**Called/contacted** to 40 members: collected information=> [updated List of member profiles in Vietnam](#)



**77% interested in/ received** to information on the Facebook page



**Collected** videos, leaflets; 4 media products via smartphone produced



## In-person meetings and networking, training



# Highlights Upcoming activities in 2024



1. Support for the Second Training on Video Production and Sound Recording - Jan 2024

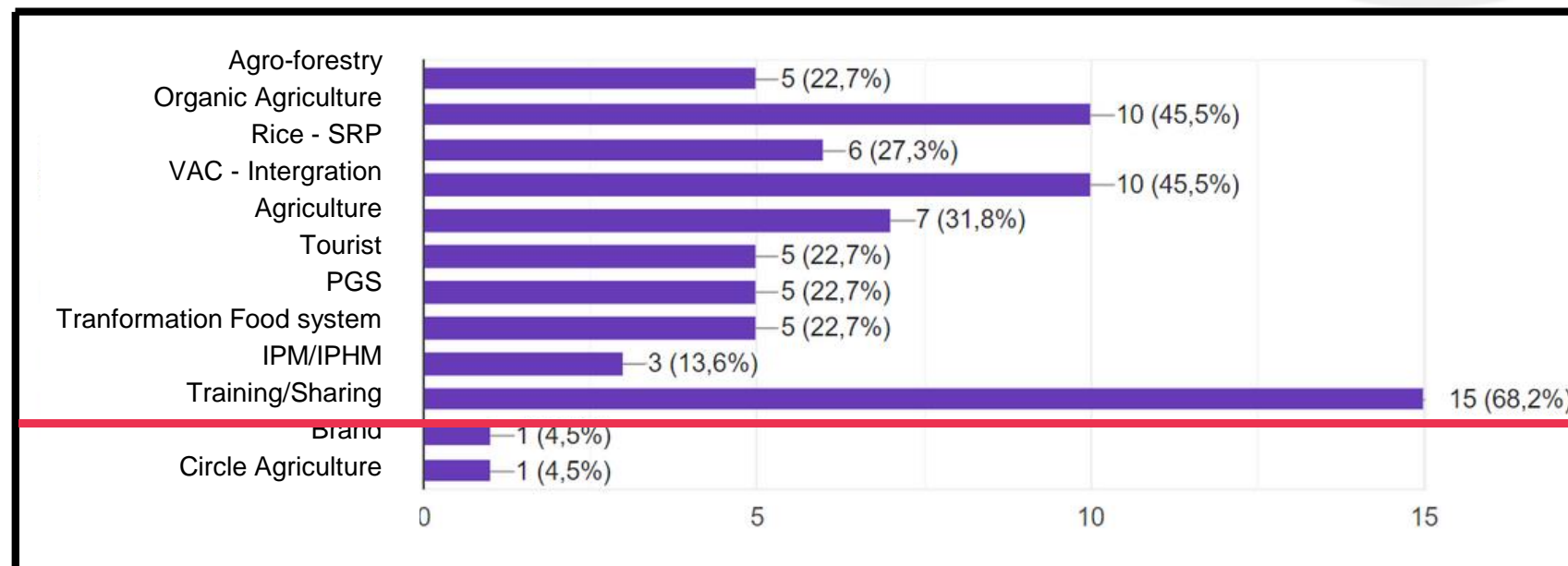


2. Enhance communication performance and toolkit



3. Organize **xx** workshop sharing experience among communication officer, farmers group of ALiSEA members

3/2024



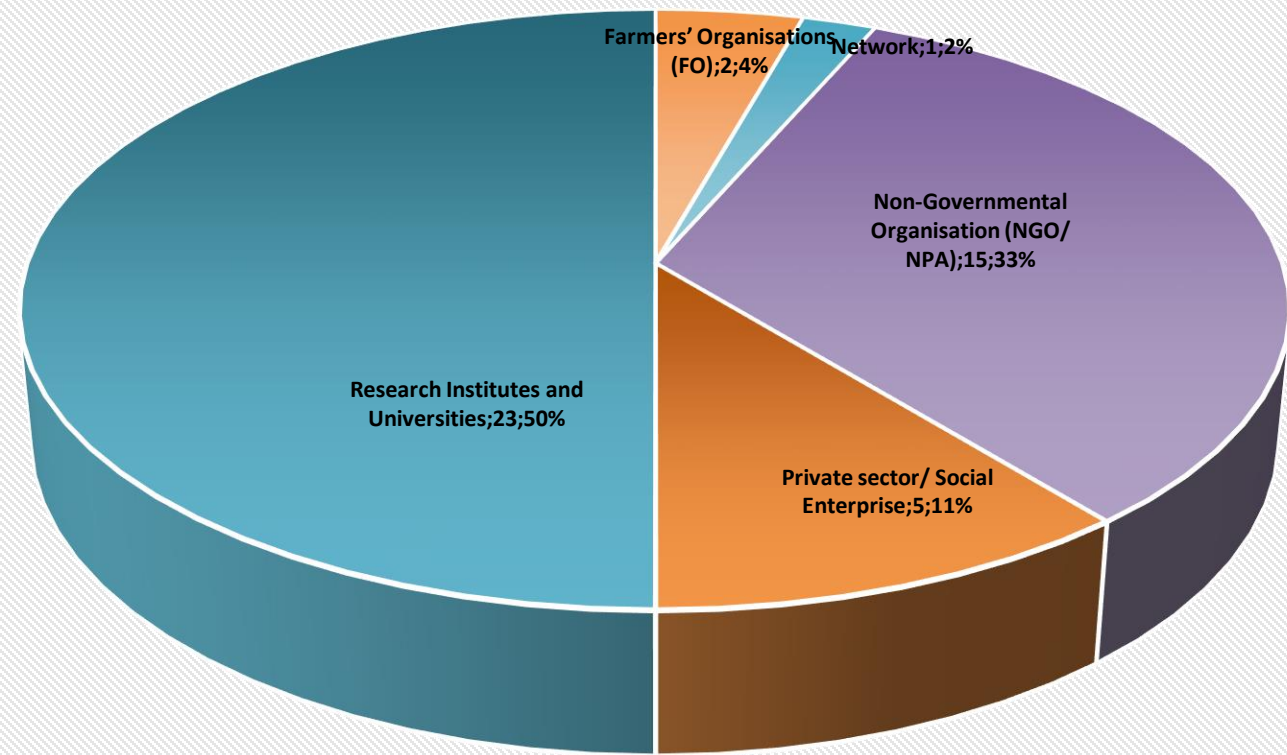
**IMPORTANT**



Expand and focus on FARMERS ORGANIZATION and YOUTH

# Members in 2023, Vietnam

Total 46 members, included 4 new members



Scan to read more



# ALiSEA New members in 2023, Vietnam

## 1. Fruit and Vegetable Research Institute, *Hanoi - Research Institutes and University*

- One of 18 members under VAAS, partners ASSET project in VN
- Implement programs, projects and scientific plans and transfer technology on vegetable, fruits & flower to approved by the authorities; Breed and develop new cultivars; test quality, conduct research, international cooperation... Partners: FAO, CIRAD, ..

## 2. Rural Development Center, Hanoi - *Research Institutes and University*

- Under Institute Policy and Strategy for Agriculture and Rural Development (IPSARD)
- Conducted a variety research studies: new rural development, agricultural R&D, food systems, farming monitoring systems, local entrepreneurship....
- Key words: Farmers Organizations, Value chain development, Advocacy, .Partners: FAO, UNDP

## 3. Agritage Vietnam Social Enterprise, *Hanoi - Private sector*

- Has the mission of preserving and developing Vietnamese Heritage Agriculture and the vision of becoming an initial group to build and replicate the Vietnamese Heritage Agriculture ecosystem.
- Agritage can be understood as: Heritage agriculture. Success model: Agritage Van Ho, Son La

## 4. Vietnam Development Center for Farm and Agricultural Enterprise, *Hanoi - NGO/NPA*

- Engage and call for cooperation. connection, exchange, support to business, farms, cooperatives, and promote trade fair
- Key words: farm and agricultural enterprise. Partners: Farmers Union, VOAA,





# Members follow-up, suggestions & concerns

**Nb of member called since July: 35 incl members**

## Summary suggestions and concerns of Members:

- **Share and target farmers: short audio and video about 10 elements, 13 principles**
- **Enhancing Awareness, Training FARMER, Student, youth related to AE, TAPE (toolkit)**
- **Guideline AE easy and simple for all people through**
- Recover Facebook page in Vietnam
- Cooperation, development: AE products brand
- Expand private sectors engagement with AE, supporting the food systems transformation
- Support South in VN more,
- Consulting services: from experts in ALiSEA => linked ALiSEA FORUM in the future
- Connect to members at the regional level to share and learn
- Can we do to help ALiSEA network? :))



# Number of members should be moved

No	Status	Information
1	Closed in VN	<b>AVSF (Agronomes et Vétérinaires sans Frontières) NGO/NPA</b> AVSF is an officially recognized non-profit association that works for international solidarity and that has been engaged in supporting smal... Cambodia, Laos, Vietnam
2	Called not answered Sent 2 emails but have not responded	<b>ICCO Cooperation - NGO/NPA</b> ICCO Cooperation is a global development enterprise with NGO and business features. Our mission is to empower people that build sustainable ... Phnom Penh, Cambodia
3	Called not answered Email and Facebook, have not responded	<b>Samdhana Institute - NGO/NPA</b> The Samdhana Institute's vision is for a region where natural, cultural and spiritual diversity are valued and environmental conflicts are r...\Cambodia, Laos, Vietnam
4	Cloesed	<b>Southern Center for Agriculture and Rural Policy and Strategy (SCAP-IPSARD)</b> District 1, Ho Chi Minh City, Vietnam Tel: +84 28 39142530
5	have not responded	<b>College of Environment and Natural Resources Management, Can Tho University, Vietnam</b> Research Institutes and Universities Educational training and research on agroecology and environment Can Tho city, Viet Nam
6	have not responded	<b>Community Entrepreneur Development Institute (CENDI) - NGO/NPA</b> Non-Governmental Organisation (NGO/ NPA) CENDI was established in January 19th 2015 as an independent scientific and technological legal entity with its own stamp and bank account, ... Hanoi Capital City - Vietnam
7	have not responded	<b>International Water Management Institute (IWMI)</b> Research Institutes and Universities IWMI responds directly to the demand for innovative, scientifically tested water management solutions for su... <b>Vientiane, Lao PDR</b>



# Members involvement analysis

	Nb of activities organized	Nb Members joined at least 1 activity	Nb Member joined more than 2 activities	Nb Member joined more than 3 activities
<a href="#">2023</a>	12	4	4	22





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# **ALiSEA Achievements in 2023 and highlights for 2024 - Lao PDR**

11/22/2023

9

Date: 10 November 2023  
Name: Ms. Chansom KHOUNSOMBATH  
Position: National Secretariat ALiSEA, Laos



# Highlights Main Achievements in 2023

## Review/update ALiSEA membership:

- Follow up call start in August 2023, 50%
- Update membership August 2023, 80%
- Set up WhatsApp: ALiSEA Member group
- New members orientation meeting.

## Members attend training and significant international event:

- Bansuan Aion participated the Mekong Young Farmer Exchange, August 2023, Thailand.
- APL+ participated World Organic Youth Forum Conference, September 2023 in Taiwan
- MHP and LFN attend Business plan workshop in Cambodia.

## Linkage with existing network in Laos:

- SUN CSA,
- LaoCSO,
- TOA (Thailand)
- IFOAM

## Thematic talk (3 times and one training)

- Vegetable VS Seed, Significance of Seeds that could not be ignored. March 2023 (50 Ps)
- Pesticide risk reduction, August 2023 (30 Ps)
- Youth & Agroecology, Oct 2023 (40 Ps)
- 3 days training on photography and video editing via mobile phone (20 Ps)





# Highlights Upcoming activities in 2024

## Internal – External communication ALiSEA membership:

- Follow up calling members.
- Promote network, Organize orientation meeting for new interested organizations.
- Assist team develop ALiSEA material: Brochure...
- Facilitate working group to define key messages to external audience.

## Assist ALiSEA team to organize the Regional General Assembly

## Linkage existing and new network:

- SUN CSA,
- LaoCSO,
- TOA (Mekong Young farmers)
- Find new collaboration and possible network.
- Attend ASSET workshop-event

## Continue Thematic talk Activity:

- Continue Field trip: Panyanivej farm for Agroecology- Tourism
- Survey new topics of interest from members.
- Sharing Small grants result project activities (CDEA & CLICK)



**Pesticide risks reduction**

**f LIVE**

Facebook page: @ALiSEALaos

**Phetlamphai MANIVONG**  
Pesticide and Sustainable Agriculture Programme Officer, SAEDA

**Bouaphone VONGKHAMSONE**  
Sustainable management in the Northern Upland, Nyot Ou district, Phongsaly Province, CCL



## ALiSEA New members in 2023 : 01 in Lao PDR

- Number of total members in Lao PDR: 69 organizations



**Pheun-Ban Enterprise**

The Pheun-Ban Enterprise is a group that was created by the voluntary initiative of 7 young people who have a passion for sustainable agriculture to give back to the society through the participation of the society. There is a strategy to develop the agroecology in the village.



**Khao Kai Noi Houaphanh Promotion Association**

Khao Kai Noi Houaphan Promotion Association (KHPA) is a Lao civil society organization operating at the provincial level, with an office located in Ban Phanxay, Sam Nua District, Huaphan Province. The main role of the association is the representation of the Khao Kai Noi members (Small chicken rice) for both farmer producer groups and entrepreneurs to protect the reputation of small chicken rice as a native origin (geographical indications-GI) also the association has the task of researching and developing the value chain of small chicken rice with the potential to use the registration of small chicken rice of native origin (GI) as an intellectual property of the community (Huaphan Province and Xieng Khouang Province) under the endorsement of intellectual property by The Department of Intellectual Property, Ministry of Industry and Trade, focuses on promoting farmers producer groups and processors of small chickens to have a stable career and better income.



## Members follow-up, suggestions & concerns

- 30 ALiSEA members have been interviewed by regular call.
- Summary member suggestions and concerns:

### Suggestion on management

- Need to contribute as guest speaker such as: set up production group, sustainable forest management, project management and community engagement.
- ALiSEA organize good online workshop.
- Well management group via email and WhatsApp.

### Suggestion on Topic of discussion and workshop

- Need training on proposal writing for big grant and how to create M&E form that could apply after training;
- Build private sector partnership and strengthen entrepreneurship among producer groups to develop niche value chains for competitive food products for local consumption and export;
- Build human resources can service rural communities adequately with agro-ecology counseling services, supplement participation among local government, community volunteer and CSO working on agroecology promotion;
- extension of best models for agro-ecology, youth empowerment, governance at community level.



## Members involvement analysis

- Members involvement by
  - Attend training and thematic talk (participant, listener and discuss on experience.)
  - Be resources or guest speaker in thematic talk discussion.
  - Some Member and Non-Member involve in discussion via Facebook.

	Nb of activities organized	Nb Members joined at least 1 activity	Nb Member joined more than 2 activities	Nb Member joined more than 3 activities
2022	4 (3 Thematic talks, 1 training)	<ul style="list-style-type: none"> <li>- 39 ps</li> <li>- 37 ps</li> <li>- 44 ps</li> <li>- 12 ps</li> </ul>	40	30
2023	4 (3 Thematic talks, 1 training)	10	20	39



Thank  
you