



Brief Note

Online thematic session to share experiences on “Community Market Resilience”

Date : 15 Aug 2022

Time : 02:00-05:30 PM (Cambodia Time)

Venue : Virtual Zoom Meeting

Participants : 37 people (refer to detail list and screenshot)

Moderator : Mr. Kuy Sophal, PDA and secretary of Cambodia

Guest speakers:

No	Guest Speakers	Affiliation
1.	Mr. Prum Samat	CFAP Chairman, and Chairman of Torng Thlork Agricultural Cooperative
2.	Mr. Toch Chamoeun	SSLA Program Manager in Battambang Province
3.	Mr. Hem Lina/Ms. Celia	Assistant Technical Advisor, Agroecology, Climate Change and Innovation, DCA Cambodia
4.	Mr. Guillaume Jumel	Executive Director of SSLA
5.	Mr. Soth Visal	Marketing Specialist of GRET

Opening Speech of ALiSEA representative, Mr. Pat Sovann, GRET:

The objectives of the workshop titled “Community Market Resilience” are as the followings:

- ▶ To promote effective communication and sharing among the ALiSEA members
- ▶ To strengthen knowledge, experience and foster learning among ALiSEA members on identified challenges of Community Market Resilience and agroecological transition

Participant were reminded that meeting and workshop among the members such kind of this workshop once will be conducted regularly once every 3 months. So far, there are 62 Members from different institution types. In addition, there are 5 BoD of ALiSEA network including DPA, DCA, Ecoland, ActionAid and CFAP.

Presenter 1: Mr. Prum Samat, CFAP Chairman, and Chairman of Torng Thlork Agricultural Cooperative

Topic: "Mushroom Production for the Community Market" (refer to slide#)

- ▶ Presentation
 - Introduction of Torng Thlork AC
 - Technical description of mushroom production
 - Market of mushroom (for Detail, please refer to attachment)
- ▶ Q&A
 - Mr. Chin Sereymony, PADEK BTB:
 - Q-1 Credit program: why do you need more capital as the credit program is already existing?
 - A-1: [Capital is for large number of members, and it still lack capital in the program itself and it still true for the members producing the mushroom]
 - Q-2 Mushroom: As lack of market is higher, Why less member producing mushroom?
 - A-2: [As the market is big, members still have limited supply due to capacity is less than 100kg per day and lack of capital is still the bottleneck.]
 - Mr. Sorn Sary, LWD from SVR:
 - Q-1 How much is the cost and profit for the business?
 - A-1: [Cost: 650,000 Riel per house Profit: 1,350,000, 1,400,000 riel per cycle 10days]
 - Comment: if possible, this opportunity for collaboration among AC.

Presenter 2: Mr. Toch Chamoeun, SSLA Program Manager in Battambang Province

Topic: "Challenges of agroecology transition in Community Market Resilience." (refer to slide#)

- ▶ Presentation: PGS
 - PGS efforts and progresses in the Cambodia
 - Promoting factors for PGS
- ▶ Q&A:
 - Q-3: Refer to organic standard, which company certified? Is this organic standard allowed for using EM?
 - A-3: [Celia: EM is allowed to use in PGS system]
 - Q-4: Why do you think the price of the PGS should be more expensive?
 - A-4: [Compost is costly in term of time and materials, difficulties in maintenance]
 - Mr. Hak Samneang, DPA in SR:
 - Q-5: What are the main challenges in supplying the organic products? And solutions and effectiveness?
 - A-5: [Organic vegetable should be challenging in the production planning and the coordination from stakeholders in support the farmers]
 - Q-6: For request, if the market information about the organic and PGS products, please share with the members.
 - A-6: [PDA might have the contacts of the existing market including market and shops in PP; We have main challenge in stable supply]

Presenter 3: Mr. Hem Lina/Ms. Celia, Assistant Technical Advisor, Agroecology, Climate Change and Innovation, DCA Cambodia

- ▶ Presentation of Learning from the farmer-to-farmer and NGO knowledge sharing on agroecological markets and food sovereignty (refer to slide#)
 - Q-7: Can you elaborate more on " Contract farming shouldn't be applied systematically" ?
 - A-7: [some case it does not necessary at all. Complicated process and it should be simplified such as what if fluctuated price; contract planning is not enough which missing some critical point or cost production should be covered.]
 - Q-8: Was the premium price (adding on the actual market price) working in Cambodia even without the formal contract?
 - A-8: [Yes]

Presenter 4: Mr. Jumel Guillaume, SSLA

- ▶ Topic: "Marketing Techniques and Community Market Resilience" (refer to slide#)
 - Understanding community market
 - Challenges and demand in the current market
 - Market strategies for community market

Presenter 5: Mr. Soth Visal, Marketing Specialist of GRET:

- ▶ Topic: "Experience of APICI Project in Siem Reap on Community Market Resilience" (refer to slide#5)
 - About the project in SR
 - Main activities of the project
 - Farmer organization
 - Value chain improvement
 - Challenges
- ▶ EM was allowed in Eco-Farm in Siem Reap which is aligned with principle of the producer groups.

Wrap-Up by Mr. Kuy Sophal

- ▶ Summary the 5 topics shared by different guest speakers. Within each topic, we have learned the project related, technical knowledge, problems and solutions.
- ▶ We have also shared the slide presentation to the participants of the workshop for further reading.

Closing Remark by Mr. Pat Sovann, GRET

We are appreciating the active participation from our guest speakers and participants for this workshop, and I hope you learn a lots from the workshop.

Annex 1: Slide Presentation and reference materials: <https://bit.ly/3pJDDkl>

Annex 2: Participant list

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Annex 3: Photos of Presentation Session

Guest speakers







Mr. Prum Samat

CFAP Chairman, and Chairman of Torng Thlok Agricultural Cooperative

Mr. Toch Chamroeu

SSLA Program Manager in Battambang province

Mr. Hem Lina

Assistant Technical Advisor, Agroecology, climate Change and Innovation, DCA Cambodia

Mr. Guillaume JUMEL

Executive Director of SSLA

Mr. Soth Visal

Marketing Specialist with GRET



Cambodia ALiSEA Network
Online Thematic Session

Community Market Resilience

15th August 2022
14:00 – 17:00 H. (GMT+7)



<https://us06web.zoom.us/join/8520461063>

More Info

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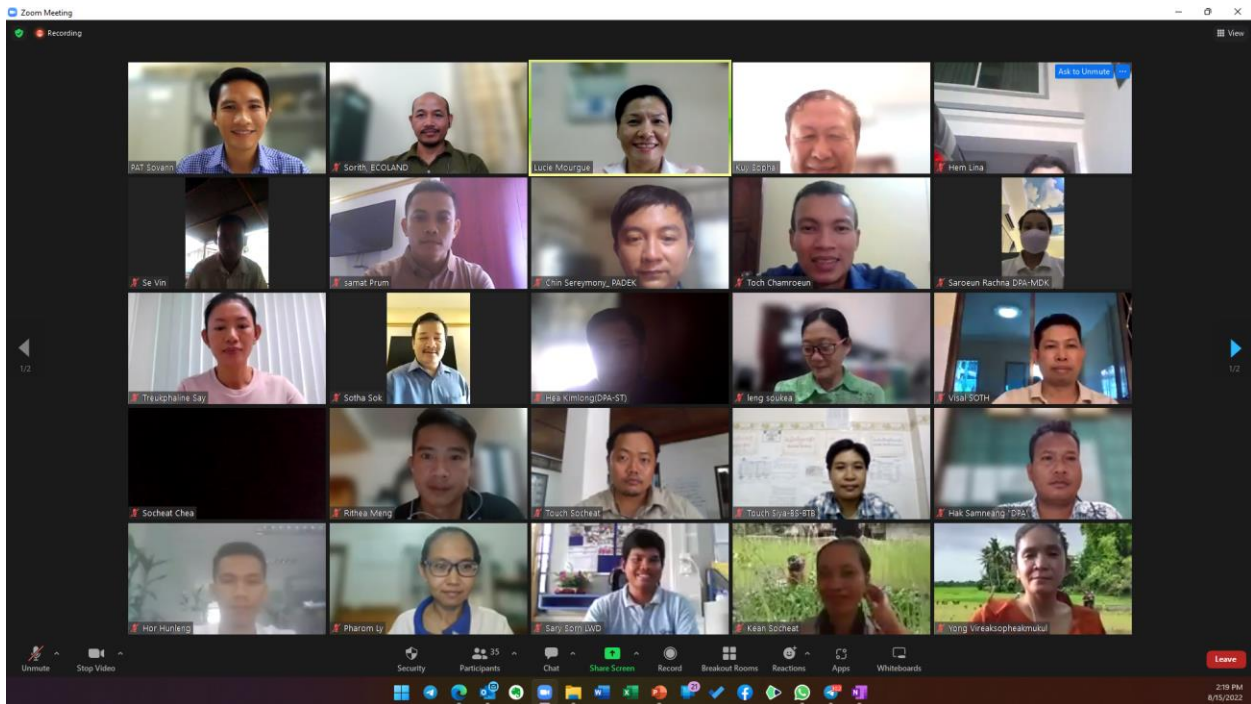
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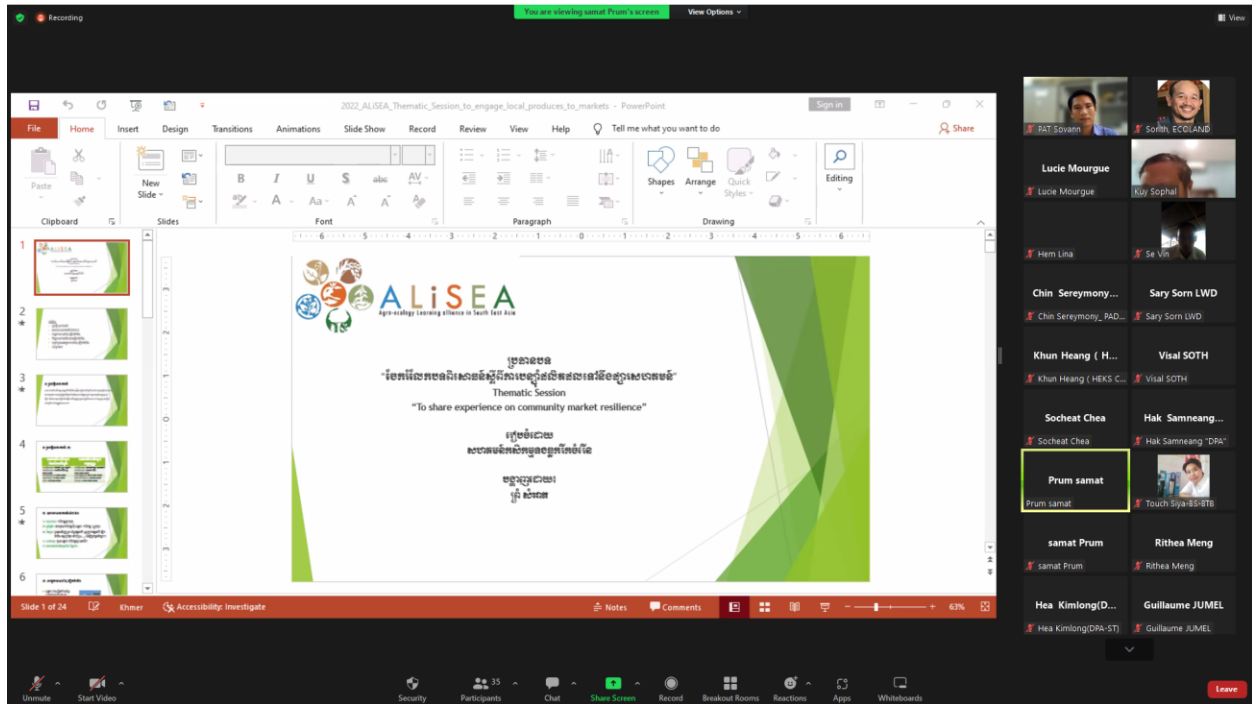
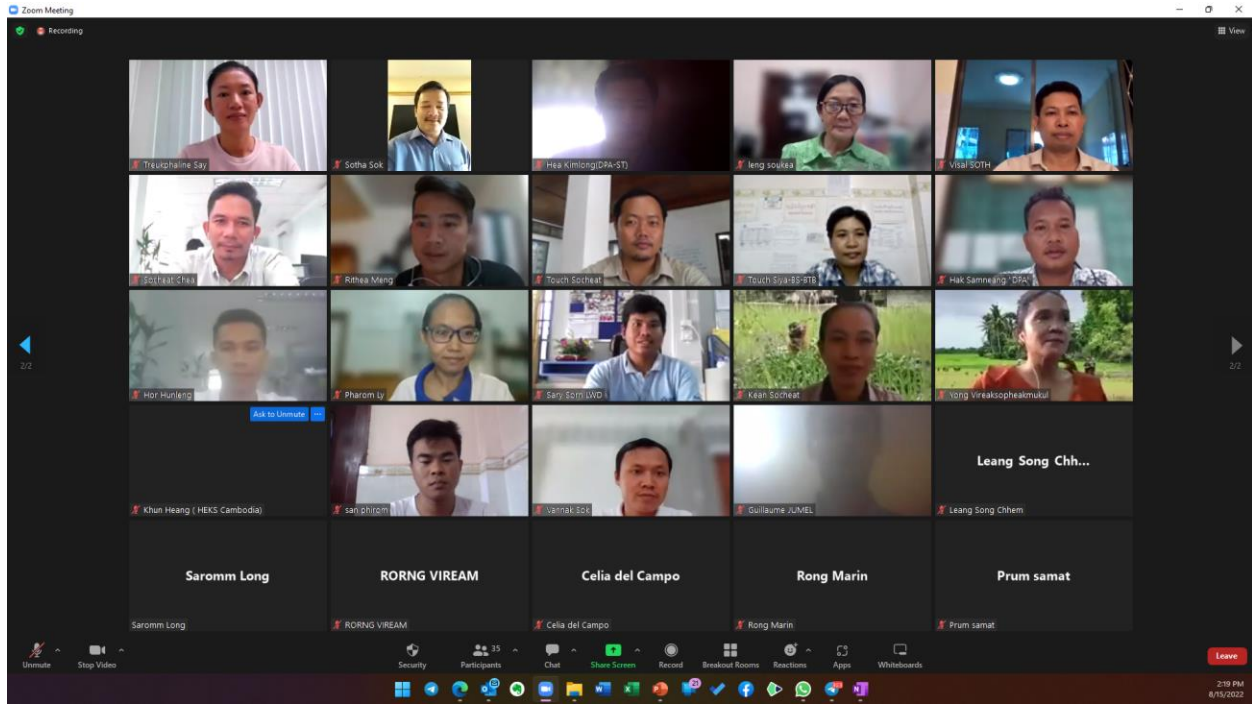


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Recording View


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១. ទៅជាប្រព័ន្ធតាមដោយមានការចូលរួម ភី.ជី.អេស?
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Remove Spotlight



Toch Chamroeun (SSIA)

Unmute Start Video Security Participants 37 Chat Share Screen Record Breakout Rooms Reactions Apps Whiteboards Leave

Learnings from the *farmer-to-farmer and NGO* knowledge sharing on **Agroecological Markets and Food Sovereignty**

Elaborated by: Celia del Campo Aragonés, Technical Advisor

