



# ພາຂ້າລາວ

## Pha • Kao • Lao

Update on the development of the  
**Agro-Biodiversity Platform**

For Sub-Sector Working Group on Agro-Biodiversity  
December 5, 2017



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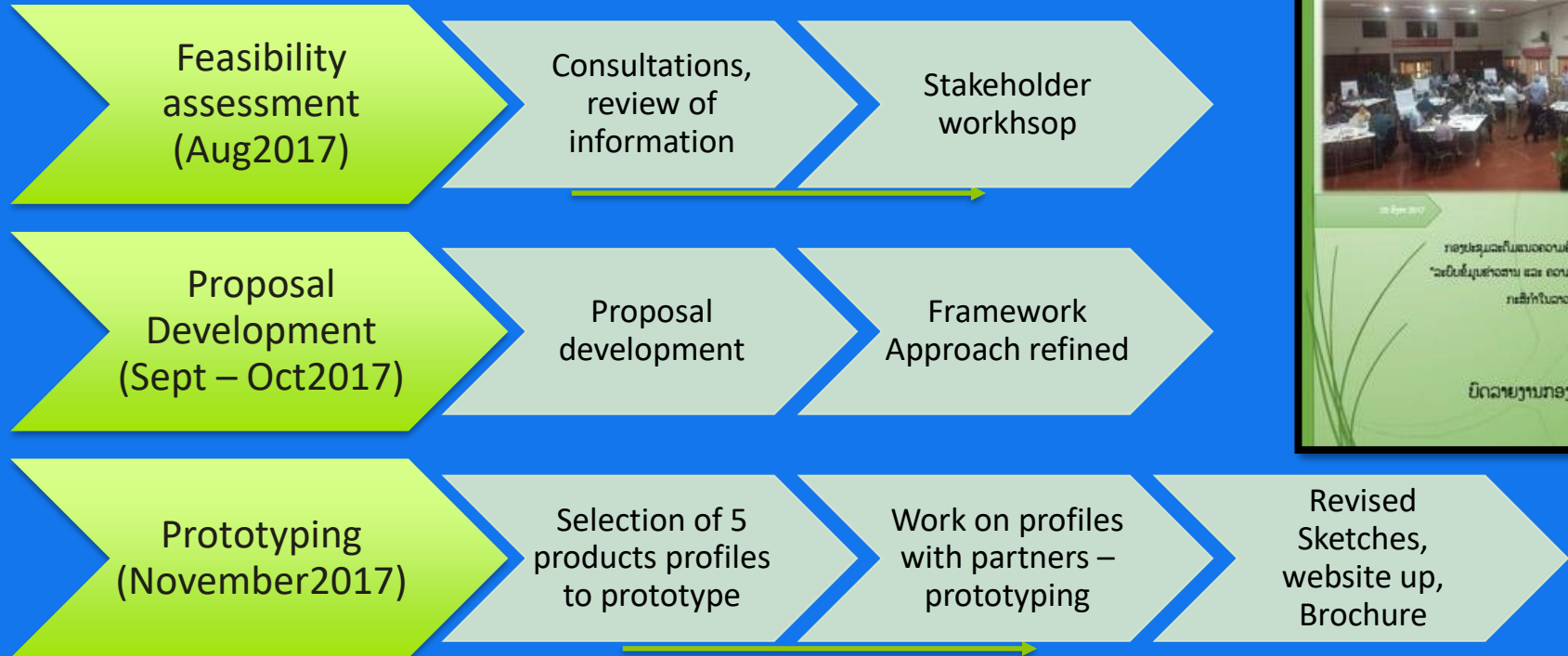


# Contents

- Progress since the last meeting
- What are the main features of the portal
- Challenges and opportunities
- Next steps



# Progress since last SSWG-ABD



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# Portal Feasibility – Key opportunities and issues

## Opportunities

- Links to government strategy on local products, clean agriculture
- Huge amount of existing information resources
- Many organizations interested to participate and contribute
- Linking implicit knowledge (local, older generation) to new generation
- Regional and global interest on Lao ABD resources

## Concerns

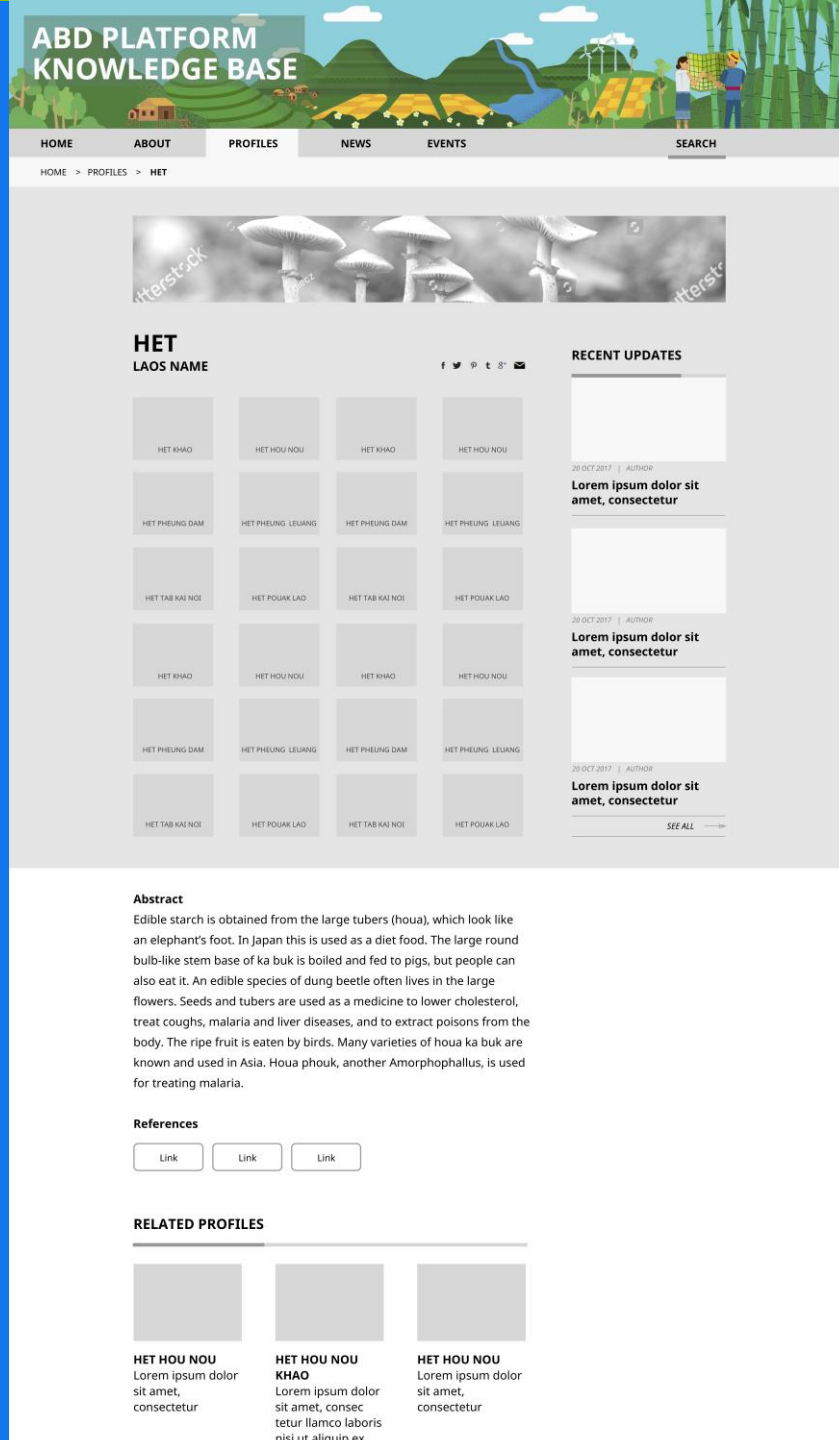
- Capacity and time of people to support
- Moving beyond technical content to connect to emerging consumers of Lao products
- Finding appropriate partners to ‘popularize’ and create content
- Costs and financing over-long-term



# Overall Structure

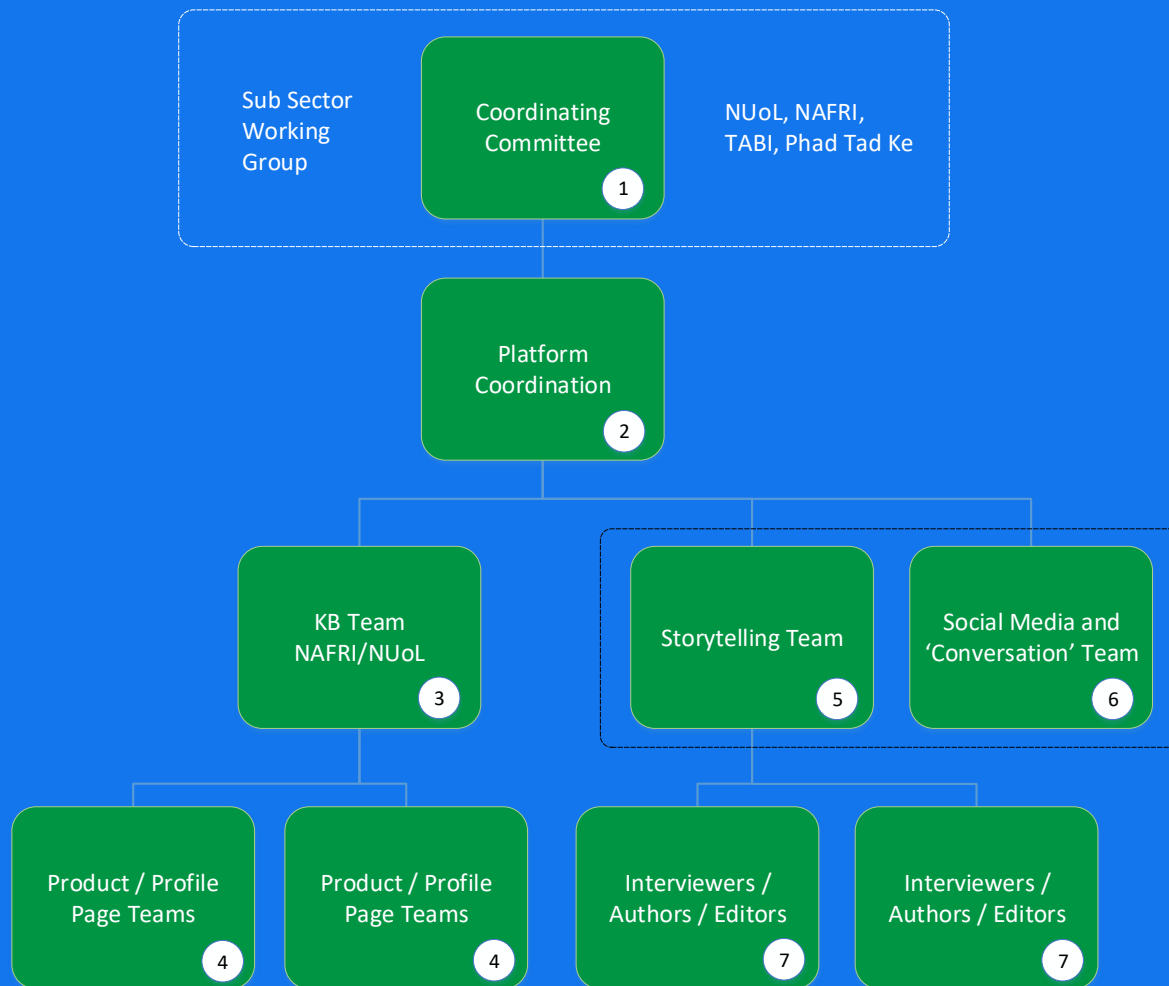


# Page Mock ups



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# Organizational Structure



# Current Partnerships



Food and Agriculture  
Organization of the  
United Nations



Schweizerische Eidgenossenschaft  
Confédération suisse  
Confederazione Svizzera  
Confederaziun svizra

Swiss Agency for Development  
and Cooperation (SDC)



- **Coordinating partner** = support oversight, contribute to the portal, help review article, potentially contribute resources – financial or staff time
- **Knowledge partner** = provides specific information and materials and support, promote the portal in their work areas
- **Expert contributions** = individuals interested to support, review, provide information, senior experts



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# Why Pha Kao Lao was chosen

- No one understands terms like “agro-biodiversity”/portal/platform
- Need to find something that represents the “Lao-ness” of the platform.
- Chosen in a contest with key partners
- Represents Lao culture, usually made of bamboo or rattan – a place to put traditional Lao Food



# Next steps (December to June)

- Further prototyping and testing to develop profiles for:
  - Khao Kai Noi
  - Kai Paan
  - Cardomom
  - Yarn / Benzoin
  - Mushrooms
- Inputting of NTFP handbook (all 100 species)
- System Design – to be built by Infonomic with support from TABI and NAFRI
- Commissioning of stories around different products
- Launching of Portal (June 2018)



# Getting involved

- Contribute content
  - Contribute to developing a product profile on specific species/product of interest
  - Support to story development/collection of local knowledge
  - Documents
- Support overall promotion
- Contribute resources or capacity



# Thank you for your attention



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