

พาเลา พาเลา Pha Kao Lao

Update on the development of the

Agro-Biodiversity Platform

For Sub-Sector Working Group on Agro-Biodiversity December 5, 2017





Contents

- Progress since the last meeting
- What are the main features of the portal
- Challenges and opportunities
- Next steps





Progress since last SSWG-ABD

Feasibility assessment (Aug2017)

Consultations, review of information

Stakeholder workhsop

Proposal
Development
(Sept – Oct2017)

Proposal development

Framework Approach refined ทองปะตุบละกับตาวดอานดักเมื่อนักตะมา
"ละยืนตั้นุนต่างสาม และ ดอานดู้กานชื่อเมางูปั้น
กะสำกับเลาง"

ปีกลายงานทองปะตุบ

Prototyping (November2017)

Selection of 5 products profiles to prototype

Work on profiles with partners – prototyping

Revised Sketches, website up, Brochure







Portal Feasibility – Key opportunities and issues

Opportunities

- Links to government strategy on local products, clean agriculture
- Huge amount of existing information resources
- Many organizations interested to participate and contribute
- Linking implicit knowledge (local, older generation) to new generation
- Regional and global interest on Lao ABD resources

Concerns

- Capacity and time of people to support
- Moving beyond technical content to connect to emerging consumers of Lao products
- Finding appropriate partners to 'popularize' and create content
- Costs and financing overlong-term





Overall Structure







ABD PLATFORM KNOWLEDGE BASE 0 EVENTS HOME ABOUT **PROFILES** NEWS SEARCH HOME > PROFILES > HET HET RECENT UPDATES LAOS NAME HET KHAO Lorem ipsum dolor sit amet, consectetur HET TAB KAI NOI HET POUAK LAD Lorem ipsum dolor sit amet, consectetur Lorem ipsum dolor sit amet, consectetur HET POUAK LAO

Edible starch is obtained from the large tubers (houa), which look like an elephant's foot. In Japan this is used as a diet food. The large round bulb-like stem base of ka buk is boiled and fed to pigs, but people can also eat it. An edible species of dung beetle often lives in the large flowers. Seeds and tubers are used as a medicine to lower cholesterol, treat coughs, malaria and liver diseases, and to extract poisons from the body. The ripe fruit is eaten by birds. Many varieties of houa ka buk are known and used in Asia. Houa phouk, another Amorphophallus, is used for treating malaria.

References



Link

RELATED PROFILES

Link



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Organizational Structure





Current Partnerships

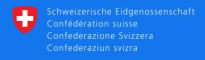




















- **Coordinating partner** = support oversight, contribute to the portal, help review article, potentially contribute resources financial or staff time
- Knowledge partner = provides specific information and materials and support, promote the portal in their work areas
- **Expert contributions** = individuals interested to support, review, provide information, senior experts





Why Pha Kao Lao was chosen

- No one understands terms like "agrobiodiversity"/portal/platform
- Need to find something that represents the "Laoness" of the platform.
- Chosen in a contest with key partners
- Represents Lao culture, usually made of bamboo or rattan – a place to put traditional Lao Food



Next steps (December to June)

- Further prototyping and testing to develop profiles for:
 - Khao Kai Noi
 - Kai Paan
 - Cardomom
 - Yarn / Benzoin
 - Mushrooms
- Inputting of NTFP handbook (all 100 species)
- System Design to be built by Infonomic with support from TABI and NAFRI
- Commissioning of stories around different products
- Launching of Portal (June 2018)





Getting involved

- Contribute content
 - Contribute to developing a product profile on specific species/product of interest
 - Support to story development/collection of local knowledge
 - Documents
- Support overall promotion
- Contribute resources or capacity





Thank you for your attention





